



**INTERNATIONAL  
SCHOOL OF  
DENVER**

THE INTERNATIONAL SCHOOL OF DENVER PRESENTS

**GREATEST GLOBAL  
GALA 2023**

ISDenver partners annually with generous supporters to help present the most memorable moments of our fundraising gala. This year we are pleased to share exclusive opportunities that help your brand make a statement of shared values with our school and put your logo or product in front of nearly our entire school community. Contact Keegan at [keegan.oneil@isdenver.org](mailto:keegan.oneil@isdenver.org) to secure your sponsorship!

**Each family or company will receive the following with their exclusive sponsorship:**

- Logo / name on all event collateral, including ticket sales and gala website, printed program, video displays (on campus & at event), ticket sales table on campus, and social media callouts. Note: Printed materials not guaranteed after 3 /14 /23.
- Logo / name embedded in the mobile bidding platform
- In addition to securing tickets to our 'sponsor pre-party', you will be recognized during the live program and where available in the event space.

**Who will see your partnership?**

Our highly educated community members are not just invested in ISDenver – they are mission-driven with a focus on inclusivity and global-mindedness.

- 350+ Greatest Global Gala attendees
- ~1000+ parents and 150+ faculty and staff
- ~2400 social media followers
- All website and Welcome Center visitors

**Ringmaster Presenting Sponsor (\$8,000)**

*Eight tickets to our exclusive Sponsor Pre-Party + main event*

Roll out the red carpet and welcome guests to the Greatest Global Gala! Your family or company will be recognized as "Greatest Global Gala, presented by family / business name" on all future print and digital materials. We'll create a custom door sticker with your logo and work with you on other creative ways to get your brand in front of as many eyes as possible. This is the premier way to signal your support for ISDenver and those who will change the world. The sky is the limit with this sponsorship.

*\$2,320 Fair Market Value*

**Photo Experience Sponsor (\$5,000)**

*Four tickets to our exclusive Sponsor Pre-Party + main event*

Gala memories – and your sponsorship – will last a lifetime, whether it's your brand on one of our step-and-repeat event backgrounds or a full photobooth experience. Our 2023 Vintage Circus gala will only see a greater emphasis on the party action, meaning your sponsorship will get more foot traffic than ever before. Note: Photobooth will close briefly during auction and paddle raise.

*\$1,160 Fair Market Value*

### **Signature Cocktail Sponsor (\$5,000)**

*Four tickets to our exclusive Sponsor Pre-Party + main event*

It's no secret that ISDenver galas can be a bit of a... circus. With three separate open bars and a party that just doesn't quit, a signature cocktail can often be the talk of the event. We'll work with you on a recipe and a clever name for your drink. Glowing ice cubes, Drink-logo-making machines, etc, anything that our budget and the venue will allow is on the table for this sponsorship.

*\$1,160 Fair Market Value*

### **Museum of Curiosities Sponsor (\$3,500)**

*Two tickets to our exclusive Sponsor Pre-Party + main event*

The ultimate 'you sponsor it, we'll build it' opportunity is our Museum of Curiosities sponsorship. We'll work with some of our arts and sciences programs to build out a visually immersive space within the event named after your family or brand in the style of "The X Company/Family Museum of Curiosities". Museum may also hold our silent auction items, drawing even more foot traffic to your area.

*\$580 Fair Market Value*

### **Special Entertainment Sponsor (\$3,500)**

*Two tickets to our exclusive Sponsor Pre-Party + main event*

It wouldn't be a vintage circus gala without top shelf entertainment. Help ISDenver draw the oohs and aahs of our gala-going crowd with trapeze artists, jugglers, mimes, tarot card readers, magicians, or whoever else budget and time allows us to feature. We'll find creative ways to work your brand into the entertainment, whether that's a juggler using your branded stress balls or a tarot reader using your branded cards. This is a sponsorship that may never have more value than in 2023.

*\$580 Fair Market Value*

### **Late Night Snack Sponsor (\$2,000, + provision of snacks)**

*Two tickets to our exclusive Sponsor Pre-Party, + main event, or main event value only if providing snack in lieu of cash sponsorship.*

Originally a surprise to cap off a previous gala, the Late Night Snack has quickly become a global gala standby. With your help, we'll offer just a few more tasty bites later in the evening to make sure you can still be a functioning parent come Sunday morning! Whether the snacks are passed or at a table, we'll make sure to include a clear nod of thanks to your family / company for keeping us on our feet. Do you own a food truck or restaurant? We'd love to make your cuisine the highlight at the end of the night.

*\$580 Fair Market Value*

### DJ/Live Band Sponsor (\$2,000)

*Two tickets to our exclusive Sponsor Pre-Party + main event*

If you've attended an ISDenver Gala before, take a moment to imagine montage of the night. Perhaps you recall your arrival and snapping a few pictures. Next, a lot of conversation, some bidding, and then...PARTY! In fact, you could be forgiven for most of your memory being the dance floor. This sponsorship is for the party people who want to ensure a big party under the Big Top. We'll get your brand on the DJ booth and stage, give you a special shout out with slide on one of the biggest screens in all of Colorado, and if you've got some swag you want in the hands of the party people let's make it rain down from the stage!

*\$580 Fair Market Value*

### Prize Drawing Sponsor (\$1,500)

*One ticket to our exclusive Sponsor Pre-party + main event*

Our community is at its best when we all join together in support of a shared mission. The drawing is the ultimate way that we invite everyone to participate in the Gala celebration. Drawing winners will be announced with 'The Greatest Global Gala Drawing, presented by \_\_\_\_.' And we'll include your name/ logo on the drawing tickets, and if you like, we'll even bring you on stage to announce the winners!

*\$290 Fair Market Value*

### Get Home Safely Sponsor (\$1,500)

*One ticket to our exclusive Sponsor Pre-party + main event*

Starting in 2022, ISDenver extended a Lyft rideshare credit to all of our faculty and staff, free of charge, to ensure a safe ride home post-event. Help us make this happen again this year, and we'll throw your logo on any materials that include our rideshare coupon code. Interested in helping us extend this offer to an unprecedented 100% of our audience? Let's talk further about how to scale this sponsorship up for the safety of our community.

*\$290 Fair Market Value*

